

HOLLADAY BROADCASTING OF LOUISIANA, LLC  
MONROE, LA  
(KLIP-FM, KRJO-AM, KMLB-AM, KRVV-FM, KJMG-FM AND KJLO-FM)  
EEO-PUBLIC FILE REPORT  
AS OF January 31, 2009

Per the requirements of the Federal Communications Commission (FCC), this and the following pages comprise the Public File Report for Holladay Broadcasting of Louisiana (HBLA), LLC in the employment location of 1109 Hudson Lane, Monroe, LA 71201.

In Monroe, HBLA, LLC is the licensee KLIP-FM, Monroe, LA (Facility ID #10865), KRJO-AM, Monroe, LA (Facility ID #87167), KMLB-AM, Monroe, LA (Facility ID #35249), KRVV-FM, Bastrop, LA (Facility ID #27468), KJLO-FM, Monroe, LA (Facility ID# 48632) and KJMG-FM, Bastrop, LA (Facility ID #15095). HBLA, LLC has over five employees in the Monroe, LA market.

This report consists of the following schedules:

**SCHEDULE A:** A listing of positions filled from February 1, 2008 through January 31, 2009 (“Reporting Period”) and the recruitment sources utilized for each position, the number of candidates interviewed by recruitment source for each position and the recruitment source of each person hired.

**SCHEDULE B:** A summary of the recruitment sources of those people interviewed in the Reporting Period and the number of people interviewed by recruitment source.

**SCHEDULE C:** List of recruitment sources.

**SCHEDULE D:** A description of the outreach efforts during the Reporting Period.

HBLA, LLC is an equal opportunity employer and the following schedules are evident of our commitment to comply with the FCC’s requirements.

EEO Public File Report-**SCHEDULE D**

For

Stations: (**KLIP-FM, KRJO-AM, KMLB-AM, KRVV-FM, KJMG-FM & KJLO-FM**)

**OUTREACH EFFORTS**

As of January 31, 2009

The period covered by this report is February 1, 2008 through January 31, 2009. The above stations have established the following outreach activities during that period of time:

**I. JOB FAIRS**

Holladay Broadcasting of Louisiana, LLC (HBLA) co-sponsored two job fairs in 2008. On May 6, 2008 we teamed up with Monroe City Schools and organized an Annual Career Fair. On March 26, 2008 we co-sponsored the Northeast Louisiana Career Fair. Both events were well attended by Radio Station personnel and were successful community events.

On April 24, 2008 HBLA participated in the Southside Alternative High School Career Fair, providing information to 10<sup>th</sup> through 12<sup>th</sup> graders who were interested in pursuing careers in broadcasting, sales and programming.

On October 15, 2008 HBLA participated in a job fair Sponsored by Louisiana Rehabilitation Services, held at the West Monroe Convention Center. Program Directors Jim Elliot, John Reynolds, Calvin Murray and Cory Crowe (of all above stations) , as well as Sales Assistants Kerri Taylor and Jennifer Owens worked at HBLA table answering questions about each radio station and careers in radio and taking applications from those who were interested in employment with the radio stations listed above.

**II. JOB SHADOWING**

On February 8, 2008 Holladay Broadcasting of Louisiana, LLC participated in Lee High School Job Shadowing Day. We provided students who were interested in learning the day-to-day operations of a radio station the opportunity to team up with an On-Air Personality, Sales Executive, Program Directors or General Managers. They spent the day shadowing their job preference and received a first hand look at what these people deal with every day.

HOLLADAY BROADCASTING OF LOUISIANA, LLC  
 MONROE, LA  
 EEO Public File Report-**SCHEDULE A**  
 For the Following Stations: (**KLIP-FM, KRJO-AM, KMLB-AM, KRVV-FM, KJMG-FM & KJLO-FM**)  
 January 31, 2009

**Period:** This report covers the period from February 1, 2008 through January 31, 2009

**Vacancy-Specific Recruitment Information:**

During the period covered by this report, the above listed stations (**Stations**) had five vacancies for full-time positions at the station. The following table presents information on those vacancies and the recruitments sources used to fill those vacancies. As of this this date, no organizations have requested that **Stations** provide them notification of job vacancies. Attached is a list of the station's recruitment source list.

| Job Title          | Recruitment Sources Utilized | Recruitment Sources of Interviewees (Number of Interviewees) | Recruitment Source of Hiree |
|--------------------|------------------------------|--|-----------------------------|
| RECEPTIONIST       | #1 - #18 on Schedule C       | 16(1)  | 16                          |
|                    |                              | 17(1)  |                             |
| ADMIN ASSISTANT    | #1 - #18 on Schedule C       | 14(2)  | 16                          |
|                    |                              | 16(1)  |                             |
|                    |                              | 17(1)  |                             |
| ON-AIR PERSONALITY | #1 - #18 on Schedule C       | 14(1)  | 16                          |
|                    |                              | 16(1)  |                             |
|                    |                              | 17(2)  |                             |
| ACCOUNT EXECUTIVE  | #1 - #18 on Schedule C       | 16(2)  | 16                          |
|                    |                              | 17(1)  |                             |
| ACCOUNT EXECUTIVE  | #1 - #18 on Schedule C       | 16(2)  | 16                          |
|                    |                              | 17(1)  |                             |

EEO PUBLIC FILE REPORT-SCHEDULE C

For Stations: (KLIP-FM, KRJO-AM, KMLB-AM, KRVV-FM, KJMG-FM & KJLO-FM)

List of Recruitment Sources

As of January 31, 2009

- (1) Pam Witt  
Louisiana Tech University  
P.O. Box 3153  
Ruston, LA 71272  
[pwitt@latech.edu](mailto:pwitt@latech.edu)  
318-257-4336
- (2) Margie Pruitt  
Grambling University  
Career Planning & Placement  
P.O. Box 1178  
Grambling, LA 71245  
[margiepruitt@hotmail.com](mailto:margiepruitt@hotmail.com)  
318-274-2346
- (3) Ms Susan Rogers  
University of Louisiana at Monroe  
700 University Avenue  
Monroe, LA 71209  
[srogers@ulm.edu](mailto:srogers@ulm.edu)  
318-342-5320
- (4) Judy Wilson  
Monroe/West Monroe Business and Professional  
Women  
6011 DeSiard #40  
Monroe, LA 71203  
[jwrew@bellsouth.net](mailto:jwrew@bellsouth.net)  
318-342-8807
- (5) Opportunities Industrialization Center  
Attn: Mr. Tennessee  
3710 Dunlap Street  
Monroe, LA 71203  
318-325-1678
- (6) YMCA Counseling & Family Development  
ATTN: Judy Bell  
1515 Jackson Street  
Monroe, LA 71202  
[www.ymcanela.org](http://www.ymcanela.org)
- (7) Louisiana NAACP  
NE African-American Chamber of Commerce  
P.O. Box 9425  
Monroe, LA 71211  
318-45-2746  
[atumer3@jam.rr.com](mailto:atumer3@jam.rr.com)
- (8) Senator Charles Jones  
P.O. Box 3043  
Monroe, LA 71201
- (9) Senator Bill Jones  
P.O. Box 399  
Ruston, LA 71273
- (10) Senator Rick Gallot, Jr.  
P.O. Box 1117  
Ruston, LA 71273  
318-251-8480
- (11) Ouachita Career Center  
3158 Louisville Ave  
Monroe, LA 71201  
318-362-5111  
Donna Kerr
- (12) Workforce Investment Board  
1504 Stubbs Ave  
Monroe, LA 71201  
318-387-7962
- (13) LA Works  
1301 Hudson Ln  
Monroe, LA 71202  
(318)362-5111
- (14) Monroe Helpwanted.com
- (15) Radio Stations: KJLO-FM, KLIP-FM,  
KRJO-FM, KMLB-AM, KRVV-FM,  
KJMG-FM
- (16) Referrals (word of mouth)
- (17) Walk-in applicants
- (18) Internal Promotions

HOLLADAY BROADCASTING OF LOUISIANA, LLC  
MONROE, LA

EEO Public File Report-**SCHEDULE B**

For the Following Stations: (KLIP-FM, KRJO-AM, KMLB-AM, KRVV-FM, KJMB-FM & KJLO-FM)  
January 31, 2009

**Period:** This report covers the period from February 1, 2008 through January 31, 2009.

The following table summarizes the total number of job interviews during the reporting period and the referral sources for those interviewees:

| Interview source     | Number of interviewees referred |
|----------------------|---------------------------------|
| #14                  | 3                               |
| #16                  | 7                               |
| #17                  | 6                               |
|                      |                                 |
|                      |                                 |
|                      |                                 |
|                      |                                 |
|                      |                                 |
| Total job interviews | 16                              |