

# PRESS RELEASE

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FOR IMMEDIATE RELEASE

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## **LOUISIANA HORSE BREEDERS ASSOCIATION CHOOSES BAYOU INTERNET AND COMMUNICATIONS FOR LIVE EVENT VIDEO STREAM**

(West Monroe, Louisiana) The 2007 Breeders Sales Company of Louisiana chooses Bayou Internet and Communications to provide a live video stream of their Annual Yearling sale. The session is set for Monday and Tuesday, October 15 and 16 at the Hamilton Expo Center in West Monroe, Louisiana with the video stream provided during their webcast located on their website, [www.louisianabred.com](http://www.louisianabred.com).

Bayou Internet and Communications will supply the Breeders Sales Company with the cameras, stream, servers, network, and coding for their website to make the video stream possible. "This was another opportunity and example of how we at Bayou are committed to providing superior, and personalized service to our customers," voiced Jerry Scroggin, Co-owner and General Manager of Bayou Internet and Communications. "Bayou's team of professionals worked with the Breeders Sales Company to supply them with a solution that would allow them to extend the reach of the event outside of the Expo Center location and broadcast it worldwide via their website."

### **About Bayou Internet and Communications**

Since May 1995, Bayou Internet and Communications has provided excellent communications services to both commercial and residential customers in Louisiana. Bayou's business solutions include virtual email, virtual 360° tours, video conferencing, network design & configuration, Virtual Private Networks (VPN), Wide Area Networks (WAN), Integrated Services Digital Networks (ISDN), High Speed Internet; provided through DSL, Satellite Connections, Wireless, T-1 lines, T-3 lines and dialup connections. Additional offerings include Web site design; Web hosting, data transit, Web site advertising and Internet marketing. Bayou also provides managed services, fiber optic connections, spam filtering and content filtering. Today, Bayou is one of the largest independently owned Internet and communications service provider in Northern Louisiana, with corporate offices located in Monroe. "Bayou Internet and Communications, Where You Live, Work and Play"

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