



bayou internet

PRESS RELEASE

Contact:
Jerry Scroggin 318-338-2040
www.bayou.com

FOR IMMEDIATE RELEASE **January 14, 2004**

BAYOU INTERNET BREAKS INTO FOUR NEW CORPORATE MARKETS IN LOUISIANA 318

Monroe, La.— Bayou Internet, enabled by their recent 318 expansion, directs its commercial focus to four corporate markets throughout the 318 area code. Bayou has serviced the education, banking & financial, government and healthcare industries in Monroe for eight years. It is now expanding its reach for these, and all industries to Shreveport, Alexandria and other communities in northern Louisiana.

Bayou has upgraded its service & support teams and created commercial solution packages to accommodate all company sizes in each of the four industries. For large companies, Bayou offers the most advanced, T-1 and T-3 lines in packaged deals with a wide range of services for efficient, high-speed connections. To make high-speed Internet an option for small and medium size businesses, Bayou has created cost-effective packages that combine a variety of services and Internet options for one low price.

“We have expanded our services to the entire Louisiana 318 area code and developed a very customized commercial campaign to meet all communications needs in the education, banking & financial, government and healthcare industries. Bayou has created a focused campaign for each industry, identified their unique Internet needs, and tailored our services to meet specific requirements,” says Jerry Scroggin, co-owner of Bayou Internet.

Bayou realizes most schools, although they have complicated networks, may not have the budget for a trained IT staff member, so they need a high degree of customer and network support. Bayou is on hand at all times to answer any questions or address problems customers may have. Schools also need versatile Internet options in order to accommodate varying class schedules and curricula. Other important issues are security, safety and filtering of objectionable material. Bayou has developed reliable networks and robust filtering & control features to safeguard children.

In the healthcare industry, billing and claims are usually handled over the Internet, and now many radiology or X-ray results are shared in this manner as well. These communications must comply with new HIPAA regulations in addition to traditional security standards. Bayou has identified the need to connect multiple facilities to Virtual Private Networks (VPN) in order to ensure safe and secure connections.

Banks and Financial Institutions need superior levels of reliability and security to satisfy their changing technology needs. Bayou offers its experience and credibility in this industry to provide fast and reliable connections. Security is a prime concern for banking and financial institutions and is demanded by the FDIC. Bayou has recognized this need and enabled banks and financial institutions to connect to multiple branches using monitored VPNs.

Bayou realizes that government agencies' day-to-day operations require connectivity among multiple departments via secure and reliable network connections. Also, similar to financial institutions, government entities often have sensitive information that is passed over a securely monitored network. Government offices have implemented both VPNs and Wide Area Networks (WAN) that allow multiple users to file share and communicate effectively. Bayou has developed the most secure and reliable VPNs and WANs to satisfy regulatory requirements and allow efficient operations in government offices.

BAYOINDUSTRIES_011404



bayou internet

About Bayou Internet

Since May 1995, Bayou Internet has provided reliable communications services to both commercial and residential customers in Northeast Louisiana. Bayou's business solutions include network design & configuration, Virtual Private Networks (VPN), Wide Area Networks (WAN), Integrated Services Digital Networks (ISDN), High Speed DSL, High Speed Satellite Connections, Wireless, T-1 lines, T-3 lines and dialup connections. Additional offerings include Web site design, Web hosting, data transit, Web site advertising and Internet marketing. Bayou also provides managed services, fiber optic connections, spam filtering and content filtering. Today, Bayou is the largest independently owned Internet and communications service provider in Northern Louisiana, with corporate offices located in Monroe. "Louisiana 318, Our Field of View Begins with You."